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Farm Property Auction Report – Thursday 23rd July 2026

** Tremendous demand at local property auction **

Nick Champion Auctioneers, Tenbury Wells held a very successful farm property auction sale at Cleobury Mortimer Golf Club on Thursday 23rd July 2026. The sale room was packed to capacity with many more outside.

Offered on behalf of Walter & Di Link, **Hill House Farm, Farlow** comprised of a traditional hill livestock farm with a farmhouse for renovation, farm buildings and 55.364 acres of grade 4 pastureland which was offered for sale in 5 lots by auctioneer Nick Champion who confirmed in the preliminaries that the bidding on all lots was to commence at the auction guide prices which were the fixed reserves.

Lot 1 was the farmhouse, farm buildings and about 33.016 acres of grassland. Bidding commenced at £400,000 and with two principal bidders in action, quickly rose to **£590,000** where the hammer came down to a local farmer.

Lot 2, a single grass field of about 2.173 acres kicked off at £30,000 with numerous bidders involved, before the hammer came down at **£76,000** (£34,975/acre).

Lot 3, two grass fields of about 11.387 acres kicked off at £90,000 and the hammer fell at **£205,000** to a neighbour after a prolonged battle with the buyer of Lot 1 (£18,003/acre).

Lot 4, a single grass field of about 4.274 acres started at £50,000 also attracted numerous bidders before the hammer fell at **£97,000** to a local smallholder (£22,695/acre).

Lot 5, a single grass field of about 4.512 acres also started at £50,000 and again there were numerous bidders before the hammer came down at **£89,000** to local farmers who had been the underbidders on Lot 4 (£19,725/acre).

Auctioneer Nick Champion was delighted that the live auction method of sale at a local venue yet again produced such tremendous results for our vendors with gross sale receipts of **£1,057,000** representing a sale average of **£19,092 per acre** and indicating the strength of demand for even marginal land around the Clee Hill and Catherton areas.

Nick Champion welcomes enquiries from other vendors who might be considering selling their farm property or land for sale by auction.